



भारतीय आयुर्विज्ञान अनुसंधान परिषद  
INDIAN COUNCIL OF MEDICAL RESEARCH

स्वास्थ्य अनुसंधान विभाग (स्वास्थ्य एवं परिवार कल्याण मंत्रालय)  
वी रामलिंगस्वामी भवन, अन्सारी नगर, नई दिल्ली - 110029  
DEPARTMENT OF HEALTH RESEARCH (MINISTRY OF HEALTH & FAMILY WELFARE)  
V. RAMALINGASWAMI BHAWAN, ANSARI NAGAR, NEW DELHI-110029

No.16/47/2022-Admn.

Dated:04/11/2022

सेवा में,

निदेशक/प्रभारी निदेशक  
परिषद के सभी संस्थान/केन्द्र

**विषय : AKAM समारोह के द्वितीय वर्ष के संबंध में।**

महोदय/महोदया,

अधोहस्ताक्षरी को उपर्युक्त विषय पर संस्कृति मंत्रालय, भारत सरकार, कमरा नंबर 502, 'सी' विंग, शास्त्री भवन, डॉ. राजेन्द्र प्रसाद रोड, नई दिल्ली-110001, से प्राप्त DO पत्र No- 21(8)/2022-MA दिनांक 5<sup>th</sup> सितम्बर, 2022 को सूचना एवं आवश्यक कार्यवाही हेतु अग्रेषित करने का निदेश हुआ है।

भवदीय,

राजेन्द्र  
जात

जगदीश राजेश

सहायक महानिदेशक (प्रशासन)

अनुलग्नक:यथोक्त  
प्रतिलिपि:

1. महानिदेशक/वरि.उपमहानिदेशक (प्रशा.)/वरि.वित्त सलाहकार के निजी सचिव
2. परिषद के सभी प्रभाग प्रमुख
3. उपमहानिदेशक (प्रशा.)/सहा. महानिदेशक (प्रशा.)
4. डॉ.एल.के शर्मा, वैज्ञानिक ई: वैबसाइट पर अपलोड करने के लिए ईमेल आईडी ([sharma.lk@icmr.gov.in](mailto:sharma.lk@icmr.gov.in)) पर मेल कर दिया गया है।



भारतीय आयुर्विज्ञान अनुसंधान परिषद  
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स्वास्थ्य अनुसंधान विभाग (स्वास्थ्य एवं परिवार कल्याण मंत्रालय)  
वी रामलिंगस्वामी भवन, अन्सारी नगर, नई दिल्ली - 110029  
DEPARTMENT OF HEALTH RESEARCH (MINISTRY OF HEALTH & FAMILY WELFARE)  
V. RAMALINGASWAMI BHAWAN, ANSARI NAGAR, NEW DELHI-110029

No.E16/47/2022-Admn.

Dated:04/11/2022

To

The Directors/Directors-in-charge of  
All Institutes/Centers of ICMR

**Subject : DO letter regarding second year of AKAM celebrations**

Sir/Madam,

I am directed to enclose herewith a copy of DO No. 42-22/321/2022-AKAM dated 16/09/2022 received from Ministry of Culture, GoI, on the subject mentioned above for information and necessary action.

Yours faithfully

(Jagdish Rajesh)  
Assistant Director General (Admin.)

Encl: As above

Copy to:

1. PS to DG/Addl.DG/Sr. DDG(A)/Sr. FA
2. All Divisional Heads
3. DDG(A)/ ADG(A)/ ADG(F)
4. Dr. L.K. Sharma, Scientist "E"-soft copy of the same has been mailed at your email ID (Sharma.lk@icmr.gov.in) for website upload

E. office - 139633

Email

D.G. ICMR OFFICE

Diary No.: 63605

Date: 23/9/22

DG ICMR

**Fwd: DO letter regarding second year of AKAM celebrations**

**From :** Office of Secretary DHR <secy-dhr@gov.in>

Thu, Sep 22, 2022 11:13 AM

**Subject :** Fwd: DO letter regarding second year of AKAM celebrations

1 attachment

**To :** geetan <geetan@nic.in>, Anu Nagar <anu.nagar1@gov.in>, Sr DDG Admin <srddga.hq@icmr.gov.in>

**Cc :** DG ICMR <dg@icmr.org.in>

JS (AN)  
S.D.G. (A)  
[Signature]  
22/9

**From:** azadiamrit@gmail.com

**To:** "Office of Secretary DHR" <secy-dhr@gov.in>

**Cc:** "PRIYANKA CHANDRA" <priyankachandra.dad@hub.nic.in>

**Sent:** Thursday, September 22, 2022 10:50:28 AM

**Subject:** DO letter regarding second year of AKAM celebrations

Respected Sir/ Madam,

Kindly find the attachment on the subject mentioned above.

Regards,  
AKAM DIVISION,  
IGNCA, JANPATH  
Ministry of Culture.

Adm  
Ran  
relation  
DDG (A)  
[Signature]  
23.9.22



Mr. Sumit  
[Signature]  
29/9

D No. 447 Admn  
30/9/2022

SHRI RRAJESH BHUSHAN\_0001.pdf

R.No. 636045/20.9.2022

गोविंद मोहन  
सचिव  
Govind Mohan  
Secretary



75  
Azadi Ka  
Amrit Mahotsav

भारत सरकार  
संस्कृति मंत्रालय  
नई दिल्ली-110001  
GOVERNMENT OF INDIA  
MINISTRY OF CULTURE  
NEW DELHI-110 001

D.O. No. 42-22/321/2022-AKAM

September 16, 2022

Dear Sir:

Azadi Ka Amrit Mahotsav (AKAM) is an ongoing celebration to commemorate the 75 years of a progressive independent India, and undertake fresh resolutions for the next 25 years of the country's Amrit Kaal. AKAM is dedicated to the people of India who have been instrumental in the development of the country and its evolutionary journey.

2. As you are aware, AKAM celebrated its first milestone on August 15, 2022 with its flagship programme of Har Ghar Tiranga (HGT). The support of your Ministry / Department in AKAM celebrations including the HGT programme is gratefully acknowledged.

3. AKAM celebrations will continue for another year, and will culminate on August 15, 2023. In the second year of AKAM celebrations, it is our endeavour to enhance the outreach of this programme even further to touch the lives of every Indian. The emphasis is on high *Jan Bhagidari* and public participation. Instead of piecemeal events, the new approach is to organise long term campaigns which will last anywhere between 3 months and 1 year, on themes that articulate the vision of new India and resonate with every Indian. Some examples of such themes are:

- i. Empowerment of Women and Children;
- ii. Contribution of tribal communities to nation building;
- iii. Development of border regions / villages;
- iv. Sustainable development under the concept of LIFE;
- v. Health and wellness (with emphasis on Ayush);
- vi. Languages (Bhasha) of India;
- vii. Unity of the country;
- viii. Swachhta;
- ix. Freedom struggle
- x. Atmanirbhar Bharat;
- xi. Inclusive development;
- xii. Vocal for local; and so on

4. The programmes under the aforesaid campaigns have to combine physical and digital components to operationalize massive outreach; and can also integrate mechanisms like quizzes, competitions etc. which have popular appeal. To reiterate, the entire endeavour has to be to ensure *Jan Bhagidari* and outreach to every Indian.

5. In this context, it is requested that a calendar be drawn up by each Ministry / Department of the campaigns to be undertaken on issues relating to that Ministry / Department which have a connect to the themes mentioned above. The details may be shared with Ms. Priyanka Chandra, Director @priyankachandra.dad@hub.nic.in and Mr. Abhinav Pratap Singh, DS, Ministry of Culture @abhinavpratap.singh@gov.in.

6. An early response will be highly appreciated.

*with regards,*

Yours sincerely

  
(Govind Mohan)

Shri Rajesh Bhushan  
Secretary  
Department of Health Research  
Ministry of Health and Family Welfare  
Red Cross Society Building, Red Cross Road  
New Delhi-110001