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भारतीय आयुर्विज्ञान अनुसंधान परिषद
स्वास्थ्य अनुसंधान विभाग, स्वास्थ्य एवं परिवार
कल्याण मंत्रालय, भारत सरकार

Indian Council of Medical Research
Department of Health Research, Ministry of Health
and Family Welfare, Government of India

संख्या 16/1/2022- प्रशासन-II

दिनांक: 11.04.2022

सेवा में,

निदेशक / प्रभारी निदेशक
परिषद के सभी संस्थान/केन्द्र

विषय :- Government e Marketplace (GeM)–

महोदय / महोदया

अधोहस्ताक्षरी को उपर्युक्त विषय पर वाणिज्य एवं उद्योग मंत्रालय, गवर्नमेंट ई मार्केटप्लेस, दूसरी मंजिल, जीवन तारा बिल्डिंग, पटेल चौक, नई दिल्ली, से प्राप्त पत्र संख्या DO No. 63/CEO-GeM/2022, दिनांक 05.04.2022 को सूचना एवं आवश्यक कारवाई हेतु अग्रेषित करने का निर्देश हुआ है।

भवदीय,

21/04/2022
11/4/22

(जगदीश राजेश)

सहायक महानिदेशक (प्रशा.)

अनुलग्नक : यथोक्त

प्रतिलिपि:-

1. महानिदेशक /वरि. उपमहानिदेशक (प्रशा.)/ अति महानिदेशक/ वरि. वित्त सलाहकार के निजी सचिव
2. परिषद के सभी प्रभाग प्रमुख
3. उपमहानिदेशक (प्रशा.) /सहा. महानिदेशक (प्रशा.)/ सहा. महानिदेशक (वित्त.)
4. डॉ.एल.के शर्मा ,वैज्ञानिक –ई: वैबसाइट पर अपलोड करने के लिए ईमेल आईडी (sharma.lk@icmr.gov.in) पर मेल कर दिया गया है।

वी. रामलिंगस्वामी भवन, पोस्ट बॉक्स नं. 4911,
अंसारी नगर, नई दिल्ली - 110 029, भारत

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कल्याण मंत्रालय, भारत सरकार

Indian Council of Medical Research
Department of Health Research, Ministry of Health
and Family Welfare, Government of India

No.16/1/2022-Admn.II

Dated: 11/04/2022

To

The Directors/Directors-in-Charge of
Institutes/Centers of ICMR

Subject:- Government e Marketplace (GeM)-

Sir/Madam,

I am directed to refer a copy of DO letter No. 63/CEO-GeM/2022 dated 05.04.2022 received from Ministry of Commerce & Industry, Government e Marketplace, 2nd Floor, Jeevan Tara Building, Patel Chowk, New Delhi, on the subject mentioned above for information and necessary action.

Yours faithfully

(Jagdish Rajesh)

Assistant Director General (Admn)

Encl : As above

Copy to:

- (1) PS to DG/Addl.DG/Sr. DDG(A)/ Sr. FA
- (2) All Divisional Heads
- (3) DDG (A)/ ADG(A)/ ADG(F)
- (4) Dr. L.K. Sharma, Scientist "E"- soft copy of the same has been mailed at your email ID(Sharma.lk@icmr.gov.in) for website upload.



जेम

गवर्नमेंट ई मार्केटप्लेस

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सत्यमेव जयते

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अमृत महोत्सव

प्रशान्त कुमार सिंह, भा.प्र.सो.
मुख्य कार्यकारी अधिकारी
P.K. SINGH, IAS
Chief Executive Officer

भारत सरकार
राष्ट्रीय एवं उद्योग मंत्रालय
गवर्नमेंट ई मार्केटप्लेस
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Government of India
Ministry of Commerce & Industry
Government e Marketplace
2nd Floor, Jeevan Tara Building
Patel Chowk, New Delhi-110001
Tel : 011-23349116
e-mail : ceo-gem@gov.

DO No. 63/CEO-GeM/2022

2604032
06/04/2022

5th April, 2022

Respected Madam/Sir,

Government e Marketplace (GeM) is the national public procurement portal for all Central Ministries, State Departments, CPSEs and autonomous bodies. Since its inception in 2017, GeM has facilitated 98.54 lakh+ orders worth more than INR 2,26,052 Crore for 59,555 Govt buyers from 40.70 lakh+ sellers and service providers registered on GeM.

2. On the occasion of International Women's Day on 08th March 2022, GeM has launched a new service "Stitching and Tailoring Services" on its portal. GeM has entered into a partnership with USHA International Ltd., through its Silai School Program. The "Stitching and Tailoring" service on GeM portal will provide 9.7 lakh+ women seamstresses trained through 29K+ USHA Silai Schools (USS) in urban and rural areas with hyper-local "access to market" opportunities for delivering office décor, accessories and dress/ uniforms directly to Govt. buyers for ASHA/ Anganwadi workers, schools, hospitals, state police, paramilitary and defence forces, central/ state public sector enterprises and others, sans intermediaries.

3. Under this initiative, GeM is collaborating with USS in developing stitching and tailoring service for potential Government buyers. USS will provide technical experts for knowledge sharing and for imparting technical skills for fulfilment of various orders at regional/ local level to help meet the 3 percent [%] target set by Government of India for procurement from women MSEs. Further, GeM and USS will work proactively with these women seamstresses to address their capacity building and training needs.

4. Government buyers shall be sensitized through system generated messages in the Marketplace about the availability of stitching and tailoring services on the portal. Potential Govt buyers can search, view, cart, and place orders for office decor, accessories, and dress/ uniforms through the stipulated modes of procurement. In addition, women entrepreneurs will have access to dashboards that will deliver real time information about the number of products uploaded, value and volume of orders received and fulfilled. Further, GeM State Business Facilitators located in States will provide master training sessions for onboarding, service catalogue upload and management, order acceptance and fulfilment, and invoice generation on the portal.

D No. 143 Admn
11/4/2022

Ms. Madhu
Vmt
BTH

Adm-ii
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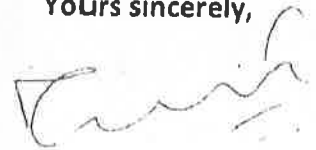
J-S(GM)/J-S(AN)/Sr. D.D.G
BTH

5. Social inclusion being one of its core values, GeM is focused on increasing participation from sellers and service providers who face challenges in accessing government markets. The launch of "Stitching and Tailoring Service" seeks to realize the vision of the Hon'ble Prime Minister by delivering on the objectives outlined in "Vocal for Local" and "Make in India" which will be a step towards a self-reliant "Aatmanirbhar Bharat".

6. We look forward to the enthusiastic adoption of the "Stitching and Tailoring Service" made available on GeM by your Ministry/ Departments.

warm regards,

Yours sincerely,



(P. K. Singh)

To,
Secretaries of all Ministries/Departments .