



# icmr

INDIAN COUNCIL OF  
MEDICAL RESEARCH  
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भारतीय आयुर्विज्ञान अनुसंधान परिषद  
स्वास्थ्य अनुसंधान विभाग, स्वास्थ्य एवं परिवार  
कल्याण मंत्रालय, भारत सरकार

Indian Council of Medical Research  
Department of Health Research, Ministry of Health  
and Family Welfare, Government of India

संख्या 16/1/2022- प्रशासन-II

दिनांक 04.03.2022

सेवा में ,

निदेशक / प्रभारी निदेशक

परिषद के सभी स्थाई संस्थान/केन्द्र

विषय :- Encouraging the adoption of Lok Samvaad, a Microblogging Platform within  
Ministries/Departments of GOI.

महोदय/महोदया,

अधोहस्ताक्षरी को उपर्युक्त विषय पर सचिव, इलेक्ट्रॉनिक्स और सूचना प्रौद्योगिकी मंत्रालय  
(एमईआईटीई), से प्राप्त पत्र संख्या-D.O. No. Sccy(Meity)/NICS/2022 दिनांक 24.02.2022 को सूचना  
एवं आवश्यक कारवाई हेतु अग्रेषित करने का निर्देश हुआ है।

भवदीय,

*राजेश शर्मा*  
(जगदीश राजेश)

सहायक महानिदेशक (प्रशा.)

अनुलग्नक : यथोक्त

प्रतिलिपि:-

- 1 महानिदेशक /वरि. उपमहानिदेशक (प्रशा.)/ वरि. वित्त सलाहकार के निजी सचिव
- 2 परिषद के सभी प्रभाग प्रमुख
- 3 उपमहानिदेशक (प्रशा.)
- 4 सहा. महानिदेशक (प्रशा.)/ सहा. महानिदेशक (वित्त.)
- 5 डॉ.एल.के शर्मा ,वैज्ञानिक -ई: वैबसाइट पर अपलोड करने के लिए ईमेल आईडी  
([sharma.lk@icmr.gov.in](mailto:sharma.lk@icmr.gov.in)) पर मेल कर दिया गया है।



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भारतीय आयुर्विज्ञान अनुसंधान परिषद  
स्वास्थ्य अनुसंधान विभाग, स्वास्थ्य एवं परिवार  
कल्याण मंत्रालय, भारत सरकार

Indian Council of Medical Research  
Department of Health Research, Ministry of Health  
and Family Welfare, Government of India

No. 16/1/2022-Admn.II

Dated: 04/03/2022

To,

The Director/ Directors-in-Charge of  
Permanent Institutes/ Centers of ICMR

Subject:- Encouraging the adoption of Lok Samvaad, a Microblogging Platform within  
Ministries/Departments of GOI.

Sir/Madam,

I am directed to refer a copy of D.O. Letter No.Scyc(Meity)/NICSI/2022 dated  
24.02.2022 received from Secretary, Ministry of Electronics & Information Technology (Meity) on  
the subject mentioned above for information and necessary action.

Yours faithfully

  
(Jagdish Rajesh)

Assistant Director General (Admn)

Encl: As above

Copy to:-

- (1) PS to DG/ Sr. DDG(A)/ Sr. FA
- (2) All Divisional Heads
- (3) DDG(A)
- (4) ADG(A)/ADG(F)
- (5) Dr.L.K. Sharma, Scientist "E" – soft copy of the same has been mailed at your email ID  
([Sharma.lk@icmr.gov.in](mailto:Sharma.lk@icmr.gov.in)) for website upload.



ADMN-II ADMN <admn2355@gmail.com>

## Fwd: Encouraging the adoption of Lok Samvaad, a Microblogging Platform within Ministries/Departments of Gol

1 message

SAFAL CHETRI CHETRI <chetri.s@icmr.gov.in>

Wed, Mar 2, 2022 at 10:32 AM

To: Hemant Kumar <kumarhemant.hq@icmr.gov.in>, admn2355 <admn2355@gmail.com>

Dear Mr. Hemant,  
For needful pls.

Regards,  
Safal Chetri  
Sr AO

*Ms. Madhu  
Sharma  
4/3/22*

**From:** "MOHITA SAXENA" <mohita.saxena@gov.in>

**To:** "Daulat Ram Meena" <daulat.meena@gov.in>, "Vinod Kumar" <vinod.kumar27@nic.in>, "Aruna Sen" <aruna.sen@gov.in>, "SAFAL CHETRI CHETRI" <chetri.s@icmr.gov.in>, "rajnikant srivastava" <rajnikant.srivastava@gmail.com>

**Sent:** Wednesday, March 2, 2022 10:22:48 AM

**Subject:** Fwd: Encouraging the adoption of Lok Samvaad, a Microblogging Platform within Ministries/Departments of Gol

Madam/Sir,

Please see attachment on the above noted subject, for information and necessary action.

Regards

Mohita Saxena  
Assistant Director  
DHR, MoHFW

**From:** "S N JASRA" <sn.jasra38@nic.in>

**To:** "MOHITA SAXENA" <mohita.saxena@gov.in>

**Sent:** Wednesday, March 2, 2022 9:11:00 AM

**Subject:** Fwd: Encouraging the adoption of Lok Samvaad, a Microblogging Platform within Ministries/Departments of Gol

Pl circulate.

DS(Coord.)

**From:** "geetan" <geetan@nic.in>

**To:** "S N JASRA" <sn.jasra38@nic.in>

**Sent:** Monday, February 28, 2022 5:47:16 PM

**Subject:** Fwd: Encouraging the adoption of Lok Samvaad, a Microblogging Platform within Ministries/Departments of Gol

**From:** "Prof. Balam Bhargava" <balram.bhargava@gov.in>

**To:** balrambhargava@yahoo.com, "geetan" <geetan@nic.in>, "Anu Nagar" <anu.nagar1@gov.in>

**Cc:** "Secretary DHR" <dg@icmr.org.in>

**Sent:** Monday, February 28, 2022 5:31:56 PM

**Subject:** Fwd: Encouraging the adoption of Lok Samvaad, a Microblogging Platform within Ministries/Departments of Gol

*D No. 84 Admin II  
4/3/2022*

From: "Prashant Kumar Mittal" <mdnicsi@nic.in>  
To: "Prashant Kumar Mittal" <mdnicsi@nic.in>  
Cc: "O/o AS MEITY" <ooas@meity.gov.in>, "Mr Ajay Prakash Sawhney" <secretary@meity.gov.in>, "Deepak Chandra Misra" <dcmisra@gov.in>, "Inder Pal Singh Sethi" <sethi@nic.in>, "D.D.G. & SIO NIC UP" <sio-up@nic.in>, "Anjali Dhingra" <anjali.d@nic.in>, "AlokTiwari" <alok.tiwari@nic.in>, ncsi-list@ismgr.nic.in, "Product Business Division" <pbdiv-nicsi@nic.in>  
Sent: Monday, February 28, 2022 4:38:28 PM  
Subject: Encouraging the adoption of Lok Samvaad, a Microblogging Platform within Ministries/Departments of Gol

Respected Sir/Madam,

For encouraging the adoption of Lok Samvaad, a Microblogging Platform within Ministries/ Departments of Gol, a DO letter from Secretary MeitY is enclosed for your prime consideration.

Regards,



प्रशांत कुमार मित्तल/ Prashant Kumar Mittal

प्रबंध निदेशक/ Managing Director

नेशनल इन्फोमेटिक्स सेंटर सर्विसिज़ इन्कोर्पोरेटेड

National Informatics Centre Services Inc.

(एनआईसी के अंतर्गत भारत सरकार का एक उद्यम)

(A Govt. of India Enterprise under NIC)

इलेक्ट्रॉनिक्स और सूचना प्रौद्योगिकी मंत्रालय

Ministry of Electronics & Information Technology

एन.बी.सी.सी. टॉवर, 15 भीकाजी कामा प्लेस, नई दिल्ली - 110066

Ground Floor, NBCC Tower 15 Bhikaji Cama Place New Delhi - 110066.

Phone:011-26105291



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**2 attachments**

 **LS-Brochure.pdf**  
3392K

 **Lok Samvaad DO Letter 24.02.2022-1.pdf**  
2484K



अजय साहनी, आई.एस.  
AJAY SAWHNEY, I.A.S.

सचिव  
इलेक्ट्रॉनिक्स और सूचना प्रौद्योगिकी मंत्रालय  
भारत सरकार  
Secretary  
Ministry of Electronics &  
Information Technology (MeitY)  
Government of India  
D.O. No. Secy(MeitY)/NICSI/2022  
Dated: 24.02.2022

Dear Secretary,

**Sub: Encouraging the adoption of Lok Samvaad, a Microblogging Platform within Ministries/Departments of GoI.**

**Lok Samvaad** is a microblogging platform jointly developed by NIC and NICSI. It is based on open source tools & technologies and also supports local languages. It is integrated with Government applications including Sandes and NIC email, so message propagation can happen among these systems. Users can upload content, also called a "Post" and it has features comparable with other similar social media platforms, such as "Like", "Repost", "Comment" etc. The platform allows Government Departments to share important information related to their schemes and programmes, etc. among each other and also allows engagement with citizens, thereby promoting networking of ideas. Lok samvaad is equipped with advanced data security features, and the platform's strategic control lies with the Government.

2. **Lok Samvaad** can be accessed at <https://lok.sabhavaad.nic.in>. and is also available as a mobile app. It is already operational within some of the Government Departments/ Organizations.

3. Being an indigenous platform, it is requested to encourage the officials of your Ministry/Department to register on Lok Samvaad and their valuable feedback. It would also help in improving the platform further.

4. **Lok Samvaad** Brouchre is enclosed herewith for kind reference. For further details, Shri R.H. Khan, DDG & SIO UP ([sio-up@nic.in](mailto:sio-up@nic.in)) or Shri Prashant Kumar Mittal, MD NICSI ([mdnicsi@nic.in](mailto:mdnicsi@nic.in)) can be contacted.

With regards,

Yours sincerely,

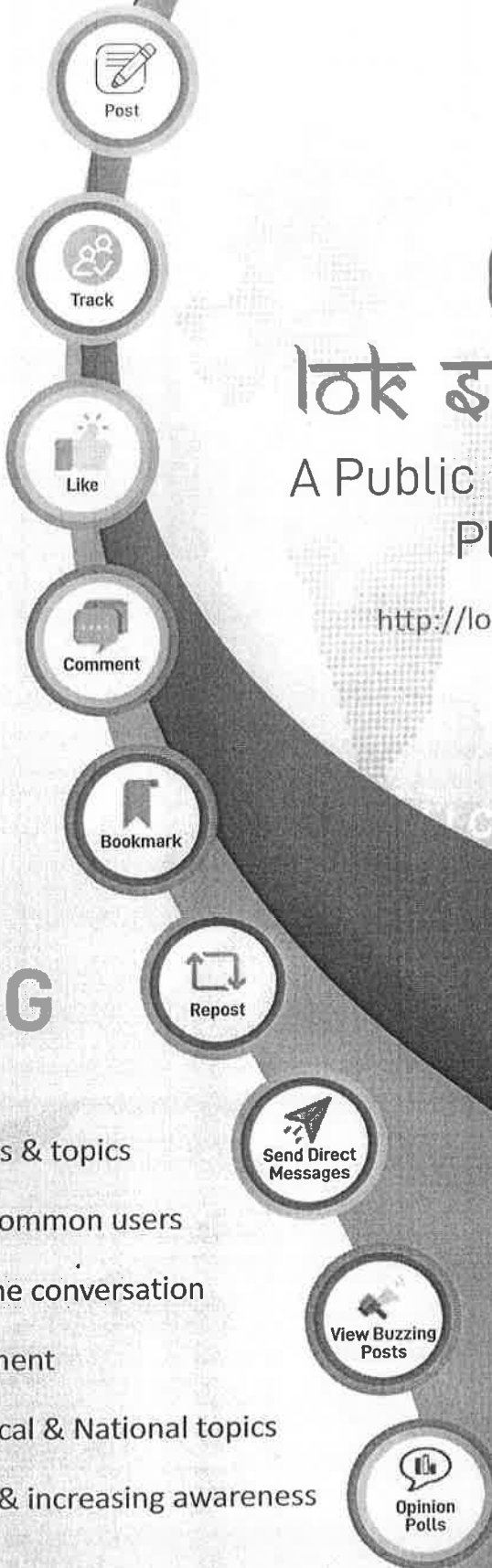
  
(Ajay Sawhney)

To:

**Secretaries of all the Ministries/Departments, GoI**



Ministry of Electronics and  
Information Technology  
Government of India



# lok samvaad

## A Public MicroBlogging Platform

<http://loksamvaad.nic.in/>

# CREATIVE & EMPOWERING

- Promotes the networking of ideas & topics
- Empowers both Government & common users
- Enables all stakeholders to join the conversation
- Extends the outreach of Government
- Sharing of ideas & opinions on local & National topics
- "Buzz" generation by promotion & increasing awareness

## Lok Samvaad Features

Stay Connected, Stay Informed

Reach a wide audience with Posts and Reposts

Get the latest news, information & developments with Buzzing Posts

Share the Buzz with others instantly

Track discussions and participate in them

Access to vital information regarding government schemes, entitlements & benefits

Build relationships with experts and other followers

Aids in effortless promotion of research

Opinion polls allow citizens to express their views

Robust Privacy Controls are incorporated

Direct Messaging allows for one-to-one communication

Pose a query and get quick recommendations, ideas and offers of assistance

## Integrated With



Sandes



NICemail



Analytical Dashboards



BI BOT Systems

## Usage

No. of Users  
**1772**

No. of Posts  
**23000+**



Sign up at <http://loksamvaad.nic.in/>

National Informatics Centre  
A-Block, CGO Complex, Lodhi Road,  
New Delhi – 110003

<http://loksamvaad.nic.in/>

[http://loksamvaad.nic.in/](mailto:loksamvaad@nic.in)



Product Business Division

National Informatics Centre Services Inc.  
NBCC Tower, 15 Bhikaji Cama Place,  
New Delhi – 110066

<http://www.nicsi.com/pbd>

[pbd@nicsi.com](mailto:pbd@nicsi.com)

011-22900533