

No.16/58/2021-Admn.II

भारतीय आयुर्विज्ञान अनुसंधान परिषद स्वास्थ्य अनुसंधान विभाग, स्वास्थ्य एवं परिवार कल्याण मंत्रालय, भारत सरकार

Indian Council of Medical Research

Department of Health Research, Ministry of Health
and Family Welfare, Government of India

Dated: 10/12/2021

То

The Directors/Directors-in-Charge of Permanent Institutes/Centers of ICMR

Subject:- 75th year of the Independence of India, Azadi Ka Amrit Mahotsav (AKAM)

Sir/Madam,

I am directed to refer a copy of letter No.D.O. No. CM-21035/13/2021-Sp. Cell dated 02.12.2021 received from Ministry of culture, New Delhi-110001, on the subject mentioned above, with request to issue necessary instructions for the use of logo of AKAM on the official stationery (File covers, Envelopes, folders), informative brochures, emails, bills etc of all the Departments/ attached and subordinate offices/ Public Sector organizations and autonomous bodies and other institutions, is sent herewith for information and necessary action.

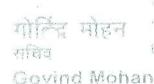
Yours faithfully

(Jagdish Rajesh)

Assistant Director General (Admn)

Encl: As above Copy to:

- (1) PS to DG/Sr. DDG(A)/ Sr. FA
- (2) All Divisional Heads
- (3) DDG (A)
- (4) ADG(A)/ ADG(F)
- (5) Dr. L.K. Sharma, Scientist "E"- soft copy of the same has been mailed at your email ID(Sharma.Ik@icmr.gov.in) for website upload.



Secretary

2442630 7·12·21





भारत सरकार संस्कृति मंत्रालय नई दिल्मी—110001 GOVERNMENT OF INDIA MINISTRY OF CULTURE NEW DELHI-110 001

D.O. No. CM- 21035/13/2021-Sp. Cell

December 02nd, 2021

Dear Dr. Bhigarai

In view of the importance and sanctity of 75th year of the Independence of India, Azadi ka Amrit Mahotsav (AKAM) is being celebrated by the nation. On this glorious occasion, various Ministries/ Departments and related bodies of Government of India, as also the States/ UTs, are participating in this Mahotsav in an active manner. To make the AKAM, a grand success, among other steps, popularizing the logo of Azadi ka Amrit Mahotsav assumes importance, from the perspective of creating a dominant buzz in the country about the program.

- 2. In this connection, it is requested to issue necessary instructions for the use of logo of AKAM on the official stationery (File covers, Envelopes, folders), informative brochures, emails, bills etc of all the Departments/attached and subordinate offices/Public Sector Organisations and autonomous bodies and other institutions under your Ministry. Necessary instructions may be issued by you and the implementation monitored by a Nodal officer appointed for the purpose.
- 3. The logo can be downloaded from the link given below: http://amritmahotsav.nic.in/download.htm
 - 4. I shall be grateful if receipt of this communication is acknowledged.

rvill regards

Yours sincerely,

(Govind Mohan)

Prof. Balram Bhargava Secretary Department of Health Research Ministry of Health and Family Welfare Red Cross Society Building, Red Cross Road New Delhi-110001

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