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स्वास्थ्य अनुसंधान विभाग, स्वास्थ्य एवं परिवार
कल्याण मंत्रालय, भारत सरकार

Indian Council of Medical Research
Department of Health Research, Ministry of Health
and Family Welfare, Government of India

No. 16/58/2021-Admn.II

Dated: 16/11/2021

To,

The Director/ Directors-in-Charge of
Permanent Institutes/ Centers of ICMR

Subject:- 'Indian culture portal' an initiative of Ministry of Culture-

Sir/Madam,

I am directed to refer a copy of Letter No. L-13/23/2021-Lib.dated 03/11/2021, received from Ministry of Culture , Govt. Of India, Shastri Bhawan, New Delhi on the subject mentioned above for information about this tremendous cultural resource that is available in public domain on an excellent online platform so that more and more people are able to use this portal and get acquainted with known and unknown facets of the culture of our country.

Yours faithfully

(Jagdish Rajesh)

Assistant Director General (Admn)

Encl: As above

Copy to:-

- (1) PS to DG/ Sr. DDG(A)/ Sr. FA
- (2) All Divisional Heads
- (3) DDG(A)
- (4) ADG(A)/ADG(F)
- (5) Dr.L.K. Sharma, Scientist "E" – soft copy of the same has been mailed at your email ID (Sharma.lk@icmr.gov.in) for website upload.

पार्थ सारथी सेन शर्मा, अपर सचिव
Partha Sarthi Sen Sharma, IAS
Additional Secretary



21000/18
3.11.21

L-13/23/2021-Lib.

03rd November, 2021

Dear Sir/Mem.

This letter is to invite you to visit the Indian Culture Portal (<https://indianculture.gov.in>), an initiative of Ministry of Culture, Government of India.

2. The National Virtual Library of India (NVLII), a project funded by the Ministry of Culture and executed by a team at IIT-Bombay, is one step towards the digital future. As part of the project, IIT-Bombay has successfully developed the 'Indian Culture Portal' which is a holistic source for a variety of resources related to Indian history, heritage and culture of the entire country. The team comprises of researchers and writers from the fields of History, Sociology, and Conservation that have worked towards developing content of the portal.

3. Unlike other sites, the Indian Culture Portal is not just a repository of data but is interactive in terms of presenting curated information in the form of archival stories, art descriptions, video films, exclusive images and so much more.

4. What makes this portal unique is the focus on India's culture ranging from philosophy to architecture and food. There are various categories in which content is presented, including Rare Books, Paintings, Photo Essays, original Stories and Snippets, Archival documents, Manuscripts and Gazetteers among others. There are special sections on the Cuisine of India, Textiles, Forts and Historic Cities.

5. We look forward to hearing from you and request you to kindly ask the concerned to circulate the information about this tremendous cultural resource that is available in public domain on an excellent online platform so that more and more people are able to use this portal and get acquainted with known and unknown facets of the culture of our country.

6. The portal (<https://indianculture.gov.in>) is also available on Android and iOS platforms.

Warm regards!

Yours sincerely,

JS(FN)/JS(AN)/S. 005(Admin). 1 cml

(Partha Sarthi Sen Sharma)



सूचना
मंत्रालय

Ms Maskey Adm-5
Please circulate

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