



**icmr**  
INDIAN COUNCIL OF  
MEDICAL RESEARCH  
NEW DELHI

भारतीय आयुर्विज्ञान अनुसंधान परिषद  
स्वास्थ्य अनुसंधान विभाग, स्वास्थ्य एवं परिवार  
कल्याण मंत्रालय, भारत सरकार

Indian Council of Medical Research  
Department of Health Research, Ministry of Health  
and Family Welfare, Government of India

No.16/41/2021-Admn.II

Dated: 27/09/2021

To

**The Director/Directors-in-Charge of  
Permanent Institutes/Centers of ICMR**

**Subject:- Azadi ka Amrit Mahotsav - purchase of National Flags from Khadi and Village Industries  
Commission(KVIC).**

Sir/Madam,

I am directed to refer a copy of D.O.No. 2/01/2020-Public(Part-III) dated 25.08.2021 received from Home Secretary, Govt. of India, North Block, New Delhi on the subject mentioned above for information and necessary action.

Yours faithfully

(Jagdish Rajesh)  
Assistant Director General (Admn)

Encl: **As above**

Copy to :-

- (1) PS to DG/ Sr. DDG(A)/ Sr. FA
- (2) All Divisional Heads
- (3) DDG(A)
- (4) ADG(A)/ADG(F)
- (5) Dr. L.K.Sharma, Scientist "E" – soft copy of the same has been mailed at your email ID ([Sharma.lk@icmr.gov.in](mailto:Sharma.lk@icmr.gov.in)) for website upload.

अजय भल्ला, भा.प्र.से.  
AJAY BHALLA, IAS



607893  
08/09/21

गृह सचिव  
Home Secretary  
भारत सरकार  
Government of India  
नॉर्थ ब्लॉक/North Block  
नई दिल्ली/New Delhi

D.O. No. 2/01/2020-Public(Part-III)

2312559  
31.8.21, 25<sup>th</sup> August, 2021

Dear Secretary

As you are aware, Azadi ka Amrit Mahotsav is being celebrated to commemorate 75 years of India's Independence. Hon'ble Prime Minister has launched "Azadi ka Amrit Mahotsav" on 12<sup>th</sup> March 2021 and will continue till 15<sup>th</sup> August, 2023.

2. All Ministries/Departments and their agencies/Public Sector Undertakings have planned various events and activities for the celebrations which may require bulk purchase of National Flags. Hon'ble Prime Minister, in his "Mann ki Baat" on 25<sup>th</sup> July, 2021 also made an appeal to buy Khadi products and equated it to "public service" and "service to the nation".

3. Khadi and Village Industries Commission (KVIC) has geared up to meet the demand and scaled up the production of National Flags in all sizes (cotton & silk). Apart from the Khadi Bhavans, the National Flags can also be purchased from KVIC's e-portal [www.khadiindia.gov.in](http://www.khadiindia.gov.in) and the GeM portal.

4. I would, therefore, request you to issue necessary instructions to the concerned in your Ministries/Departments to purchase National Flags from KVIC only. National Flags are handmade by Khadi artisans with utmost precision and care meeting the BIS standards. While this will directly benefit lakhs of Khadi artisans engaged in making of National Flags; it will also help in checking use of flags made of plastic etc.

With regards,

JS(GN)/JS(AN) / Ms. ODs (Am-), 1<sup>st</sup> floor  
Yours sincerely,

Prof. Balram Bhargava,  
Secretary,  
Department of Health Research,  
Ministry of Health & Family Welfare, 2nd Floor Red Cross Society Building,  
1, Red Cross Road, New Delhi - 110001.

21/09/2021  
Adm. II  
Rdy. 8/9  
Ms. Samli  
Xmas  
20/9  
25/08/21  
(Ajay Bhalla)