ICMR International Travel Support for Non-ICMR Scientist

No. 3/2/TG-52(34)/HRD-2014

Name & Designation

Address

 Name of the International Conference/ Seminar/Symposium/Workshop

Title of the abstract accepted

: Dr. Tanu Anand, Senior Resident.

: Dept. of Community Medicine,

Maulana Azad Medical College, New Delhi-2

: Comics & Medicine: From Private lives to

Public Health-2014.

: Perception about use of comics in medical And nursing education among undergraduate medical and nursing students in Delhi.

: 26-28th June 2014. Baltimore, USA.

: Rs 95,822/-

: Rs 94,321/-

Date & Venue

Money sanctioned

❖ Money reimbursed

Participation Report

- Organization of training/workshops/conference

The Johns Hopkins University School of Medicine, Department of Art as Applied to Medicine in collaboration with Graphic Medicine, organized 5th International Comics and Medicine Conference at John Hopkins Medical Campus, Baltimore, Maryland, USA. Participants came from all around the world and comprised of healthcare professionals, public health specialists, research scholars, comic artists, medical illustrators and students. Although there was no official information as to how many delegates were registered for the conference, it was estimated that about 300 delegates from about 15 countries that included USA, Australia, Canada, UK, South Africa, Japan, South Africa, France, Germany, Ireland, Argentina, Other countries in South America, Poland and India. There were 22 scientific sessions that included lightening talks, oral presentations, key note speeches, workshops and panel discussion.

Academic Highlights of the training/workshops/conference

The academic highlights of the conference were that the comics were presented as an innovative and novel means of health communication in public health issues such as barriers to healthcare and stigma to an illness. Moreover, the meeting also provided the platform to discuss this media and its role in medical education and public health research as well.

i. New Development presented at the training/workshop:

1. Can comic strips be a Vehicle for Change? Public Health Comics, Social Norms and Diabetes in Marginalized Communities

Author: Sarah Dobbins, MPH, CPH

Presented in Concurrent Session 1B: Comics and Public Health Communication at 11:10 a.m. on 27th Jun, 2014.

2. Graphic Medicine in the classroom: 5 years in the making

Author: Michael J. Green, MD, MS

Presented in Concurrent Session 2B: Teaching through Graphic Medicine at 1:30 p.m. on 27th Jun, 2014.

- 3. Using Comics to Teach Toxicology Author: Brian T. Kloss, MD, JD Presented in Concurrent session 3B: Comics as applied to medicine at 3:15 n.m. on 27th Jun, 2014.
- ii. New Developments resulting from the training/workshop/conference The conference presented with eminent figures in health communication and medical education. It threw light on various case studies from different countries where comics have been tried as intervention for communicating public health issues as well as in medical teaching. In Indian perspective, the concept of graphic medicine is neonate and has a long way to go. The conference provided a great impetus to move forward in this regard.

Participant's contribution

The 5th International Comics and Medicine Conference was an inter-disciplinary meet which aimed to highlight the relationship between comics, personal health narratives, and public health issues. The primary purpose for attending this conference was to acquaint oneself with the novel concept of graphic medicine, its role in public health and to adapt and apply the evidence generated world over in this regard in improvement of healthcare with Indian perspective.

My original research work entitled "Perception about use of comics in medical and nursing education among undergraduate medical and nursing students in Delhi", was accepted for oral presentation. The presentation was made in the Concurrent Session 5B: Health Education and Accessibility on 28th Jun, 2014. The presentation was well appreciated by the Chair and other eminent people in the field.