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भारतीय आयुर्विज्ञान अनुसंधान परिषद

INDIAN COUNCIL OF MEDICAL RESEARCH

स्वास्थ्य अनुसंधान विभाग (स्वास्थ्य एवं परिवार कल्याण मंत्रालय)

DEPARTMENT OF HEALTH RESEARCH (MINISTRY OF HEALTH & FAMILY WELFARE)

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संख्या 18/1/2016 प्रशासन-2

दिनांक 9.2.2016

सेवा में,

निदेशक/प्रभारी निदेशक

परिषद के सभी स्थाई केन्द्र/संस्थान

Subject : Productivity Week Celebration-2016

महोदय/महोदया,

मुझे उपरोक्त विषय पर पत्र संख्या NPC/HQ/PA/PLAN/PW/2016 दिनांक 19.1.2016 जो कि राष्ट्रीय उत्पादकता परिषद, नई दिल्ली से प्राप्त हुआ है, सूचनार्थ एवं आगे की कार्रवाई हेतु भेजने का निदेश हुआ है।

भवदीय,

नारायण

(भारत भूषण) 2/2/16

प्रशासन अधिकारी
कृते महानिदेशक

अनुलग्नक: उपरोक्त

प्रतिलिपि:-

- 1 निजी सचिव, महानिदेशक/वरिष्ठ उपमहानिदेशक/वरिष्ठ वित्त सलाहकार
- 2 तकनीकी प्रभागों के प्रमुख
- 3 सहा. महानिदेशक (प्रशासन) (अ.ख.) / (जो.पाल)
- 4 डॉ० एस.के.डे. बिस्वास, वैज्ञानिक-जी - उपरोक्त कार्यालय ज्ञापनों को आई.सी.एम.आर वेबसाइट पर डालने के लिए।

राष्ट्रीय उत्पादकता परिषद्

(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार के अन्तर्गत)

उत्पादकता भवन, 5-6, इंस्टीट्यूशनल एरिया,
लोदी रोड, नई दिल्ली - 110 003



NATIONAL PRODUCTIVITY COUNCIL

(Under Ministry of Commerce & Industry, Govt. of India)

Utpadakta Bhavan, 5-6, Institutional Area,
Lodi Road, New Delhi - 110 003

National Productivity Council

Sr. DDO(A) ICMR

1/2/16

DG. ICMR OFFICE

Diary No. 320

Date: 11/2/2016

NPC/HQ/PA/PLAN/PW/2016

19th January, 2016

G.R. Raghavender
Director General

Dear Madam,

Subject: Productivity Week Celebration - 2016

Like in the previous years, the National Productivity Council will be organizing the observance of 12th February, 2016 as Productivity Day and the seven day period from 12th to 18th February, 2016 as National Productivity Week throughout the country.

The need for improving ease of doing business has never been more pressing in India than now when the recently launched ambitious mission of 'Make in India' requires to transform investor attractiveness of the country. Ease of Doing Business (EDB) is about commitment to make it faster, easier and competitive to do business with the objective of fostering inclusive growth. It requires radical reforms that facilitate entrepreneurship and improve the competitiveness of SMEs; like lower costs to do business, better access to credit, added opportunities to engage in international trade, and more efficient regulatory institutions, among others.

Against this backdrop, it is promising to note the reformative drive and resolve of the Government to improve ease of doing business in India in the last few months, which will go a long way in achieving Hon'ble Prime Minister's vision of taking India among the top 50 countries in terms of ease of doing business in the next two years.

The Government policy reforms on EDB have opened gates of opportunities for more business participation. For companies to succeed during these times of change, they will need to define and embrace a rigorous framework for sustainability. As there is clearly a trade-off between rapid economic growth today, and growth in the future, the enterprise need to focus on augmenting productivity both at micro as well as macro level to be competitive in the changing scenario. Keeping the importance of realizing higher productivity on continual basis for various sectors of economy, "Ease of doing business for higher productivity and sustainable growth" is selected as the theme for the 'National Productivity Week-2016'.

I would suggest that you may consider organizing the following activities keeping the special theme of the year in view to spread the message of Productivity and formulate a Plan of Action for improving productivity by your Ministry/attached and subordinate offices/PSUs under the administrative control of your Ministry:

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1. Special talks, discussions, meetings, workshops/round tables focusing on problems being faced on the Productivity fronts.
2. Essay/Paintings/Slogan competitions relating to Productivity themes.
3. A Productivity Improvement committee may be set up to formulate a Plan of Action for the year – 2016.
4. Productivity/Innovation awards may be instituted for individual/team efforts.
5. Special training programmes on the themes relevant to Productivity in your Ministry may be organized.
6. Special drive/campaign for Ease of Doing Business for Higher Productivity & Sustainable Growth may be taken up.

Your kind co-operation is solicited in celebrating the Productivity Day and Productivity Week, 2016 in a befitting manner by your Ministry/Deptt. as also all the Public Sector Undertakings under your administrative control with a view to making Productivity a truly national movement.

I shall be obliged if NPC is also kept posted through reports on activities undertaken during this period.

With kind regards & Best Wishes for a Very Happy & Prosperous New Year.

Yours sincerely,



(G.R. Raghavender)

**Dr. Soumya Swaminathan,
Secretary (DG, ICMR),
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