

टेली. नं. / PABX : 26588980, 26588707, 26589336, 26589745
26589873, 26589414
फैक्स / FAX : 011-26588662, 011-26589791, 011-26589258

कक्ष / GRAM : SCIENTIFIC
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E-mail : icmrhqds@sansad.nic.in



भारतीय आयुर्विज्ञान अनुसंधान परिषद
INDIAN COUNCIL OF MEDICAL RESEARCH

स्वास्थ्य अनुसंधान विभाग (स्वास्थ्य एवं परिवार कल्याण मंत्रालय)
वी रामलिंगस्वामी भवन, अन्सारी नगर, नई दिल्ली - 110029
DEPARTMENT OF HEALTH RESEARCH (MINISTRY OF HEALTH & FAMILY WELFARE)
V. RAMALINGASWAMI BHAWAN, ANSARI NAGAR, NEW DELHI-110029

क्रमांक. E16/68/2022-प्रशासन/E.Office.-142748

दिनांक: 13/08/2024

सेवा में,

निदेशक/प्रभारी निदेशक
परिषद के सभी संस्थान/केन्द्र

विषय : आजादी का अमृत महोत्सव-हर घर तिरंगा अभियान मनाये जाने के संबंध में।
महोदय/महोदया,

अधोहस्ताक्षरी को उपर्युक्त विषय पर सचिव, संस्कृति मंत्रालय, शास्त्री भवन, नई दिल्ली के दिनांक 05.08.2024 के अर्ध शासकीय पत्र संख्या 42-22/62/2024-AKAM की प्रति सूचना एवं आवश्यक कार्यवाही हेतु अग्रेषित करने का निदेश हुआ है।

Signed by

Jagdish Rajesh

Date: 13-08-2024 15:22:30

भवदीय,

जगदीश राजेश
सहायक महानिदेशक (प्रशासन)

अनुलग्नक: यथोक्त
प्रतिलिपि:

1. महानिदेशक/वरि. उपमहानिदेशक (प्रशा.)/वरि. वित्त सलाहकार के निजी सचिव
2. परिषद के सभी प्रभाग प्रमुख
3. उपमहानिदेशक (प्रशा.)/सहा. महानिदेशक (प्रशा.)
4. प्रमुख वीएमआई - आईसीएमआर की वेबसाइट पर अपलोड करने के अनुरोध के साथ।

Email

Hemant Kumar

Fwd: DO letter from Secretary, M/o Culture on HAR GHAR TIRANGA-reg.

From : Jagdish Rajesh <rajeshj.hq@icmr.gov.in>
Subject : Fwd: DO letter from Secretary, M/o Culture on HAR GHAR TIRANGA-reg.

Fri, Aug 09, 2024 06:43 PM

1 attachment

To : Hemant Kumar <kumarhemant.hq@icmr.gov.in>

Cc : SAFAL CHETRI CHETRI <chetri.s@icmr.gov.in>

Dear Hemant,

Kindly circulate immediately.

With Regards,

Jagdish Rajesh,
Assistant Director General (Admn.)
Indian Council of Medical Research(ICMR),
New Delhi

----- Forwarded Message -----

From: "Saritha Nair" <nairs@icmr.gov.in>
To: "Jagdish Rajesh" <rajeshj.hq@icmr.gov.in>
Cc: "MANISHA SAXENA" <srddga.hq@icmr.gov.in>, ennadogra@gmail.com,
"Shyamjeet Maniram Yadav" <yadav.shyamjeet@icmr.gov.in>, "Iqbal Kaur"
<kauri.hq@icmr.gov.in>
Sent: Friday, August 9, 2024 12:18:02 PM
Subject: Fwd: DO letter from Secretary, M/o Culture on HAR GHAR TIRANGA-reg.

Sir

With reference to the trailing mail, request you to kindly arrange to post the circular on ICMR website.

Thank you

Saritha

----- Forwarded Message -----

From: "KARMARKAR TUSHAR" <tushar.arun@gov.in>
To: "Jatin Singh" <jatin.singh90@gov.in>, "Saritha Nair" <nairs@icmr.gov.in>
Sent: Friday, August 9, 2024 10:48:53 AM
Subject: Fwd: DO letter from Secretary, M/o Culture on HAR GHAR TIRANGA-

Mr Sumit
Kumar
13/8

reg.

Dear Saritha Ji

Pl circulate in ICMR

भवदीय / Yours faithfully, डॉ तुषार करमरकर/Dr Tushar Karmarkar उप सचिव / Deputy
Secretary स्वास्थ्य अनुसंधान विभाग / Department of Health Research स्वास्थ्य एवं
परिवार कल्याण मंत्रालय / Ministry of Health and Family Welfare भारत सरकार
/ Government of India

----- Forwarded Message -----

From: SHIVAM KUMAR <k.shivam@gov.in>

To: Vinod Kumar <vinod.kumar27@gov.in>, KARMARKAR TUSHAR
<tushar.arun@gov.in>, Biswabandan Senapati <b.senapati@nic.in>

Cc: RICHA KHODA <richa.khoda@gov.in>, Vijay Kumar <vijay.kumar68@nic.in>,
Sanjeev Singh <sanjeev.singh81@nic.in>

Sent: Fri, 09 Aug 2024 10:42:08 +0530 (IST)

Subject: DO letter from Secretary, M/o Culture on HAR GHAR TIRANGA-reg.

Sir/Ma'am,

Kindly see the DO letter from Secretary, M/o Culture to widen publicity and
participating in Har Ghar Tiranga Campaign for further necessary action.

With Regards,

Shivam Kumar

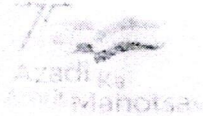
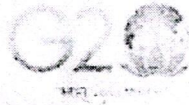
ASO (Coordination)

D/o Health Research

Ministry of Health & Family Welfare

— **harghar tiranga.pdf**

608 KB



Secy. (DHR) Office
FTS No : 380226S
Date : 6.8.24

D.O. No. 42-22/62/2024-AKAM

August 5, 2024

Dear Shri Bahl,

Har Ghar Tiranga is a campaign that started under the aegis of Azadi Ka Amrit Mahotsav to encourage people to bring the Tiranga home and to hoist it to mark India's independence. In 2022, over 23 crore households participated in the Har Ghar Tiranga campaign, with more than 6 crore people uploading selfies. In August 2023, over 10 crore people uploaded their selfies on Har Ghar Tiranga website.

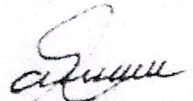
2. This year also Har Ghar Tiranga will be celebrated across the country from 9th August to 15th August 2024, wherein people will be encouraged to hoist flags in their premises. To maximize the reach and impact of this campaign, following is requested-

- a) All employees under your administrative jurisdiction may be encouraged to hoist flags in their household premises and to upload selfies with the National flag on the official website www.harghartiranga.com.
- b) Website banners and social media cover pages may be updated with the official 'Har Ghar Tiranga' creatives. All creatives, including the website banner, social media cover image, and other general creatives are available at <https://drive.google.com/drive/folders/1fYZk-fik95AF11iuW9C6cCIVZab2MOM> for download.
- c) Official hashtags #HarGharTiranga and #SelfieWithTiranga may be used for all campaign-related posts to ensure consistency and maximum reach

3. I kindly request your support in this national endeavor and hope that the necessary action will be taken to ensure the success of the campaign.

With regards,

Yours sincerely,


(Govind Mohan)

Shri Rajiv Bahl
Secretary
Department of Health Research
Ministry of Health and Family Welfare
Red Cross Society Building, Red Cross Road
New Delhi-110001

